



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract # 1368239

Schedule Dates 09/18/12-09/24/12
Advertiser North Carolina Citizens for Progress (72201)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NC CITIZENS FOR PROGRESS (471711)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name DETTORRE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NC CITIZENS FOR PROG
NC CITIZENS FOR PROGRESS

Date Entered 09/06/12
Last Modified 09/06/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09810619
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,060.00
Net Total \$34,340.00
Sales Tax

Asheville (WLOS)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Sep. 2012 | 19 | \$40,400.00 |
| Grand Total: | 19 | \$40,400.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|-------------|------------------|------------------|---------|
| 1.0 | Normal Line / News | 09/18/12-09/24/12 | 3 | :30 | 7A- 8A (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$3,000.00 | \$15,000.00 | Asheville (WLOS) | GMA LEVEL 1 | 9/6/12 |
| 2.0 | Normal Line / News | 09/18/12-09/24/12 | 3 | :30 | 12:30P- News-News 13 at 1230p | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$1,400.00 | \$7,000.00 | Asheville (WLOS) | NEWS LEVEL 1 | 9/6/12 |
| 3.0 | Normal Line / News | 09/18/12-09/24/12 | 3 | :30 | 4:59P- News-News 13 First News At 5p | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$2,400.00 | \$12,000.00 | Asheville (WLOS) | NEWS LEVEL 1 | 9/6/12 |
| 4.0 | Normal Line / News | 09/18/12-09/21/12 | 3 | :30 | 11:35P- ABC-Nightline | | | 1 | | 1 | 1 | | | 3 | \$1,600.00 | \$4,800.00 | Asheville (WLOS) | NITELINE LEVEL 1 | 9/6/12 |
| 5.0 | Normal Line / News | 09/24/12-09/24/12 | 3 | :30 | 11:35P- ABC-Nightline | 1 | X | | | | | | | 1 | \$1,600.00 | \$1,600.00 | Asheville (WLOS) | NITELINE LEVEL 1 | 9/6/12 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: